

A Call to Artists

From: *Puncture the Silence—Stop Mass Incarceration*, a newly-formed activist group dedicated to helping to build a movement through creating highly visible exposure and protest of the New Jim Crow/Mass Incarceration of a Generation of Black and Brown Youth, detailed in *The New Jim Crow* by Michelle Alexander.

Requesting: *A design for a provocative unambiguous logo* for this local movement. It should clearly reflect opposition to the New Jim Crow--mass incarceration, the bogus war on drugs, stop and frisk, police brutality, racist killings, murderer acquittals, banning youth of color from our streets, discriminatory round-up, conviction, and sentencing practices, 2nd-class citizenship for felons.

This design and other graphics will appear on *Murals, Billboards, Banners, Picket Signs, & Flyers* along with slogans like:

- “Mass Incarceration + Silence = Genocide”
- “The War on Drugs is a War on the People”
- “If You Care About Justice, Get the Facts, Fight the New Jim Crow”
- “Unravel the New Jim Crow—Mass Incarceration, Stop and Frisk, Bogus War on Drugs, Racist Killings/Acquittals”
- “Sweep Away the New Jim Crow--...”
- “Tear Down the New Jim Crow--...”.

Remuneration: *An opportunity to contribute to a more just society.*

Submit to: *hoodiesinohio@gmail.com*: High-resolution print-quality image(s), your name (as desired for attribution in printed media), phone #, email address.

Initial Due Date: *April 30, 2014*

4/10/14